

Mayor Mark Mallory

City of Cincinnati

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Mallory, Chief Streicher, and Local 12's Deb Dixon Present CrimeStoppers with \$100,000

Cincinnati – Tonight on Local 12's 6:00 evening Newscast, Mayor Mark Mallory, Police Chief Tom Streicher, Local 12 CrimeStopper Reporter Deborah Dixon, and Local 12 General Manager Chris Sehring presented a \$90,500 check to the Chair of CrimeStoppers, Mike Snowden. The live check presentation also included many of the community partners who contributed to the \$90,500. During the presentation, Mayor Mallory announced that the City of Cincinnati was going to contribute \$9,500 to bring the total to \$100,000.

In May, Deborah Dixon, Mayor Mallory, and Chief Streicher hosted a lunch with Cincinnati business leaders and other community leaders to highlight the success of Local 12's Wheel of Justice program and to encourage donations to CrimeStoppers to help fund rewards for information that leads to catching criminals and solving crimes. To this point, sixteen area community partners have contributed to CrimeStoppers. The donations will be used to fund the rewards for Wheel of Justice tips and to support the CrimeStoppers program.

"Our business community is stepping up and answering the call to help us lock up criminals," Mayor Mallory said. "As long as we continue working in partnership with the entire community, we are going to continue seeing some real successes and will continue to make our city safer."

Local 12 developed the Wheel of Justice in response to Mayor Mallory's call for the media to take an active role in helping to improve public safety. Each week, the Wheel is spun and the criminal that the Wheel stops on is featured on Local 12's newscasts all day long. So far, the Wheel has been spun 22 times and has led to 30 arrests. For the last three weeks, the Wheel has been on the road touring the Tri-State to be spun in different community locations. Tomorrow the Wheel will be in Fairfield Township to be spun by Police Chief Richard St. John.

"Local 12 is extremely proud of its 25 year association with Crimestoppers. We are equally proud that, responding to Mayor Mallory's challenge, we were able to use the Wheel of Justice to help capture criminals as well as increase public awareness for this terrific crime-fighting organization," Chris Sehring, General Manager of Local 12, said.

"When asked for support, Community Partners, police agencies and schools from all over the tri-state responded. Their donations keep the Wheel of Justice turning and every criminal caught makes our community safer. These partners understand we are all in this together," Deborah Dixon, Crimestoppers Reporter, Local 12, said.

"The Crimestoppers Program is the premier example of public and private partnerships with the media, specifically Local 12 that generates community involvement resulting in greater public safety," Chief Thomas H. Streicher, Jr., Cincinnati Police Department. "The assistance provided

to our Police Department by these types of efforts is invaluable. Local 12 and Crimestoppers should be recognized for their contribution as outstanding corporate citizens."

Sponsors:

\$50,000	American Financial (Carl Lindner)
\$12,000	Jeff Ruby Steakhouses (\$2,000 March + \$10,000 Nov)
\$10,000	Duke Energy
\$10,000	Federated Department Stores
\$9,500	City of Cincinnati
\$2,500	National City Bank
\$1,500	Turner Construction Co.
\$500	Hammond's Hardwood Flooring Co., Milford, Oh
\$500	Students from Newport Middle School
\$500	Hamilton County Sheriff's Department
\$500	Boone County Sheriff's Department
\$500	Butler County Sheriff's Department
\$500	Rasche Real Estate
\$500	Roy Tailor's Uniform Co.
\$500	Glier's Meats
\$500	Guardian Savings Bank
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